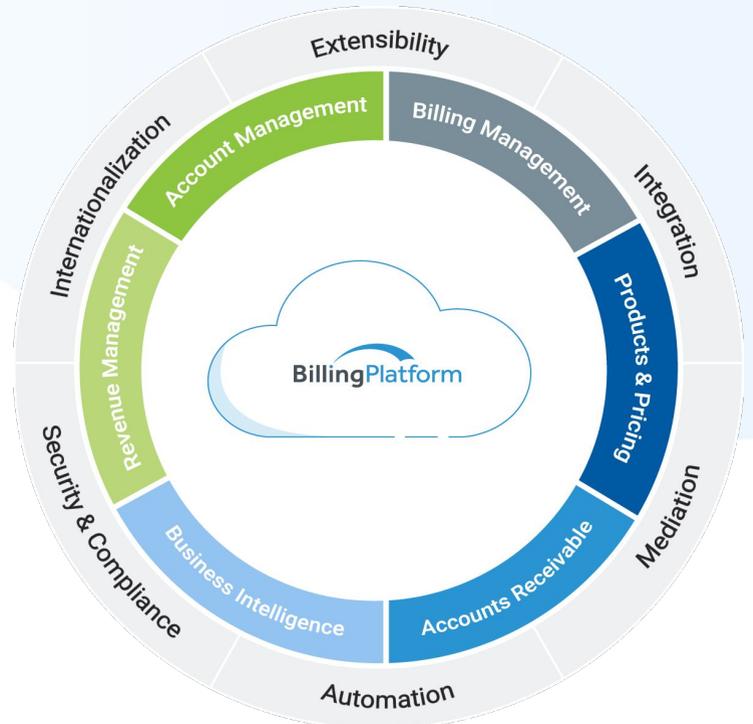


BILLINGCLOUD

Maximize Operational Efficiency & Cut Costs with the Innovation of BillingCloud

BillingPlatform is the only cloud-based solution built to effectively manage the complexities of market and economic disruptions faced by enterprises today. The difference comes from the core capabilities of BillingCloud, the heart of the solution that provides an unparalleled range of features to manage product inception through revenue recognition.



Products & Pricing

Managing products and pricing has never been easier with a highly dynamic multi-level product catalog. Our multi-currency / multilingual solution lets you develop and deliver innovative products and services anywhere in the world.

Flexible pricing

Think beyond flat-rate subscription offerings and deploy metered usage, complex formula-based or hybrid plans.

All in a single solution.

Define your products with any pricing or rating plan and combine those to create packages and bundles. And with simple point and click capability, easily create promotions to increase customer satisfaction and retention

Billing Management

BillingCloud offers complete billing, invoicing, and taxation to support any business or pricing model along with the ability to customize, manage and automate billing models tailored to specific customers.

- Launch and monetize any combination of subscription or usage-based billing models
- Design and deliver easy to understand invoices based on your brand
- Meet tax obligations based on global, regional, or local regulations

Usage-Based Billing

The only cloud-based solution with native mediation to gather, consolidate, and convert usage data from any source and transform for billing, invoicing and reporting.

Account Management

BillingCloud comes with robust account management for a 360° view of the customer, support for account hierarchies, complex contract management and a customer portal.

Easily manage:

- Balances
- Aging
- Recent payments
- Customer lifetime value
- Product utilization
- Invoices

Build and manage robust account hierarchies:

- Create n-tier parent/child account relationships
- Define invoice and contract rates with the flexibility to invoice at the parent level, child level or both
- Route a single charge to a specific level or multiple levels applying different rating rules based on the account's contract charging methodology

Manage complex contracts with a highly configurable rules engine to manage upgrades, downgrades, renewals and early terminations.

and more when configured for your specific needs.

View Account: ABC Consulting
Accounts > Manage Accounts > Account

Use this form to manage general account information as well as a default billing information for the account.

MRR Monthly Recurring Revenue: 2,532.28 USD
ARR Annual Recurring Revenue: 43,963.05 USD
Customer Lifetime Value: 440,478.24 USD

Account Information

| | | | | |
|--------------------------------|--------------------------------------|-------------------------------|------------------------------------|---------------------------|
| NAME: ABC Consulting | CUSTOMER SINCE: 05-22-2017 | BALANCE: \$2,532.28 | NEXT PAYMENT: 03-07-2020 | STATUS: Current |
|--------------------------------|--------------------------------------|-------------------------------|------------------------------------|---------------------------|

Billing Profile Summary

| View Transactions | Status | Bill To | Invoicing Cycle | Payment Method | Dunning | Email | Account Type |
|-------------------|--------|----------------|-----------------|----------------|-----------------|-----------------------|--------------|
| 2,532.28 | ACTIVE | ABC Consulting | MANUAL | MAIL | Dunning 90 Days | accounts@expressvirtu | ACCOUNT |

Customer Portal

Give customers real-time access to manage their accounts from a customized and branded portal:

- View usage
- Download statements
- Pay bills
- Manage payment methods

CloudData ACCOUNT OVERVIEW HELP CENTER John Smith

CURRENT BALANCE \$5,970.00
NEXT PAYMENT \$2,820.00
BILLING ADDRESS 123 E. Main St. Denver, CO 80112, USA

Transaction History

| INVOICES | PAYMENTS | TOTAL | PAYMENTS |
|--------------|----------|------------|------------|
| BILLING DATE | INVOICE | | |
| 31/07/20 | \$21826 | \$3,015.00 | \$,00 |
| 30/06/20 | \$21890 | \$2,960.00 | \$,00 |
| 31/05/20 | \$21527 | \$2,900.00 | \$2,900.00 |
| 30/04/20 | \$21223 | \$2,835.00 | \$2,820.00 |

Additional Products

- Cloud Data Share** \$199.00
Easily share data on your terms. Share data in any format and any size, from multiple sources. [Purchase](#)
- Cloud Object Storage** \$129.00
Object Storage is natively interoperable with most solutions on the market by being 100%. [Purchase](#)

Current Subscriptions

| SERVICE | START DATE | RENEWAL DATE | AVAILABLE UPGRADES | ACTIONS |
|-------------------------|------------|--------------|--------------------|---------|
| Bronze Subscription | 2020-08-01 | Perpetual | UPGRADE | PAUSE |
| Cloud Lock Professional | 2016-03-01 | Perpetual | | |
| Cloud Conferencing | 2017-01-01 | Perpetual | UPGRADE | |

Accounts Receivable

Retain customers, minimize churn and improve cash flow with flexible payment handling and automated collections and dunning processes with a powerful solution to manage AR.

Offering a wide variety of payment methods and cash application functionality on our PCI DSS Level 1 compliant platform.

Let customers choose how they pay: debit/credit cards, checks, PayPal or ACH and select from a variety of pre-integrated payment gateways.

Automatically allocate payments in a first raised, first paid fashion or set the system up for automated credit card retry methods to avoid failed payment attempts for foolproof payment processing.

Deploy comprehensive collections and dunning strategies:

- Reduce overdue payments
- Minimize churn
- Improve cash flow

By automating your collection efforts, past due accounts and bad debt write-off can be minimized.

Revenue Management

Manage accounting data and prepare financial statements with full subledger and revenue recognition.

BillingCloud has a configurable, rules-based subledger that allows you to track, allocate, and recognize revenue from multiple pricing tactics, then once all revenue is ready to be recognized, the system delivers the information to your general ledger.

By combining billing and revenue recognition in a single solution, you can assign financial transactions and execute revenue recognition in real-time as events happen.

ASC 606/IFRS 15 Compliance

Business Intelligence

Analyze and evaluate your entire billing operation with powerful reporting and business intelligence tools. With data-driven insights, increase visibility into operational performance with customized reports and dashboards to easily understand customer behavior (MRR, ARR, usage, CLV, churn), analyze performance, and plan for the future.



With BillingPlatform's cloud-based comprehensive set of core capabilities in BillingCloud, never stop innovating and run your business with efficiency, accuracy, control and trust.