

BillingPlatform Cloud-based agile billing for the enterprise

For business and finance executives who need to accelerate and optimize their order-to-cash process, BillingPlatform provides an agile solution for monetizing products and services under any pricing and packaging model, while reducing costs and errors common to legacy invoicing systems and processes.

BillingPlatform is a cloud-based platform for managing the rating, billing and invoicing processes for enterprise businesses, removing friction and inefficiencies from business models ranging from simple subscriptions to the

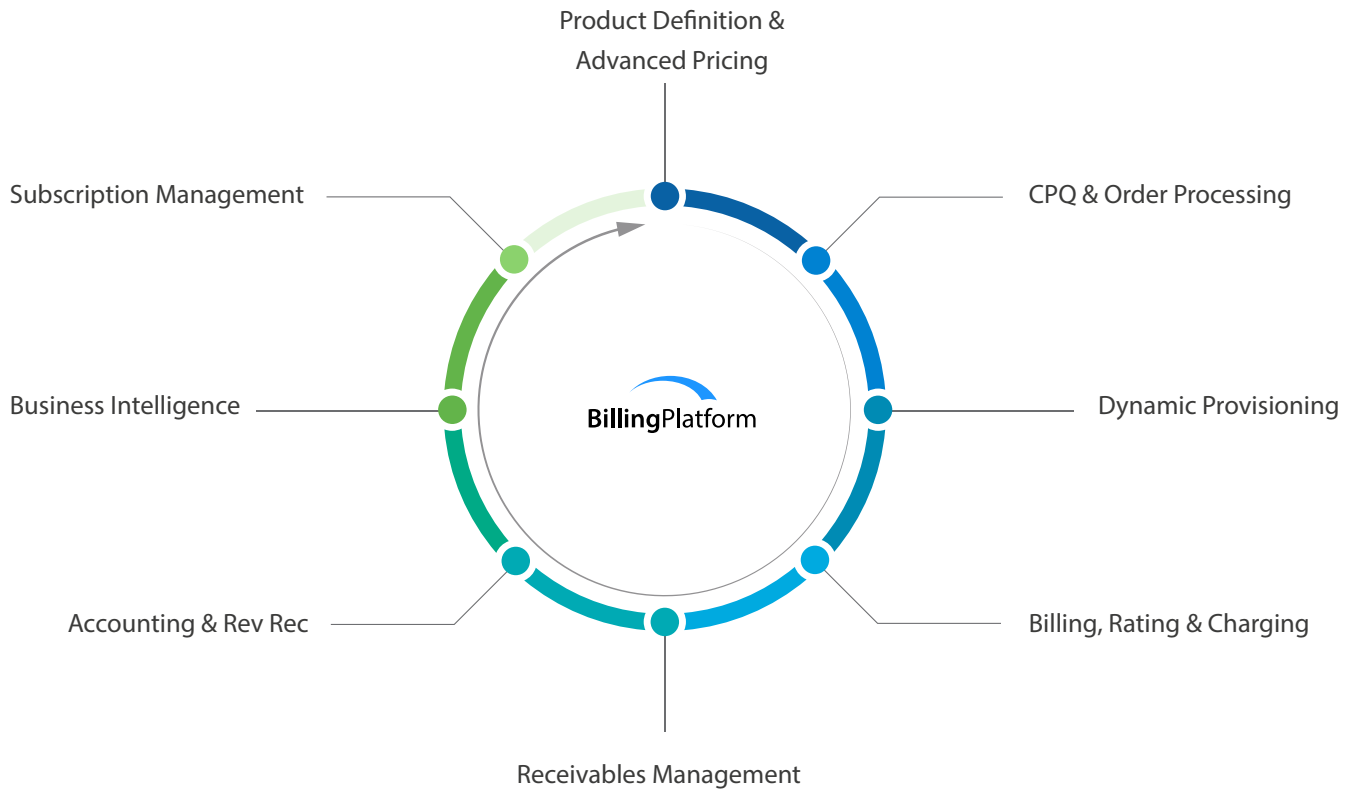
most complex high-volume, contractually-controlled, usage-based billing scenario. BillingPlatform allows its users to reduce the cost of infrastructure, maintenance, and custom development for legacy systems and enables shorter innovation cycles. Billing Platform handles the complete monetization lifecycle with ease, including unique supplementary or industry-specific needs, while integrating seamlessly with virtually any external equipment interface, payment gateway, or information system.



▶ Rather than ask customers to fit their processes inside the limitations of a standard system, **BillingPlatform adapts to the unique requirements** of each customer, no matter how complex.

BillingPlatform helps its clients:

- ✓ **Quickly support company strategy shifts** when new business models are introduced to facilitate future growth
- ✓ **Effectively onboard customers**, contracts and pricing scenarios from newly acquired companies
- ✓ **Speed time-to-revenue** and realize value more quickly from new offerings
- ✓ **Reduce revenue leakage** and errors from manual invoice intervention
- ✓ **Meet tightening regulatory requirements** for recurring revenue
- ✓ **Reduce ongoing operating costs** with secure SaaS deployment



Built-in platform capabilities let business and IT users:

- ✓ **Handle the most complex customer contracts** with multi-tier account and product hierarchies, along with extensive global currency and language support
- ✓ **Manage subscriptions, recurring revenue** and physical product transactions with built-in advanced pricing and invoicing capabilities including rules-based charging, exceptions and overrides
- ✓ **Extend the platform** to support industry or company-specific needs through configuration, eliminating reliance on custom development projects and spreadsheet-based workarounds
- ✓ **Facilitate the Accounts Receivable & Finance lifecycle** with features such as configurable invoice and dunning templates to improve vendor/customer touchpoints
- ✓ **Leverage sophisticated business intelligence** analytics and ad hoc reporting capabilities to manage customer relationships and identify trends
- ✓ **Customize the data model and user interface** to quickly add new back-office modules that integrate with core billing, rating, invoicing, and reporting infrastructures.
- ✓ **Eliminate the dependencies** on third parties or IT project teams with simple configuration vs. custom development

About BillingPlatform:

BillingPlatform is a Denver, Colorado based software company that provides the **most agile monetization platform** on the market. Its flagship offering includes comprehensive, out-of-the box capabilities that provide a best-in-class experience for users while offering financial executives, strategists and product managers unparalleled flexibility for deploying disruptive business models.

Designed to handle the widest spectrum of product & service portfolios from pure digital to hybrid mixes of digital and physical products, BillingPlatform is recognized as a strong performer in the agile monetization category. Global enterprise clients cover a wide variety of B-to-B and B-to-C industries, ranging from energy to transportation to financial services and more. For information on BillingPlatform's offerings, visit www.billingplatform.com or call **1-888-348-8868**.