BillingPlatform

BillingPlatform Enables Airports
To Monetize & Scale Diverse Revenue Sources

Today's airports operate like small cities with elegant information streams, diverse customer needs, and unique profit centers. Revenues come from multiple activities other than traditional air travel. Airports often choose to manage the billing for non-aviation revenue streams manually. Or they leverage multiple, separate billing systems. BillingPlatform has a better way.

BillingPlatform offers a single, cloud-based solution to address every airport's needs. For airport executives who need to optimize revenue collection across various aviation and non-aviation sources, BillingPlatform provides a cloud-based solution that flexibly supports all of your airport needs.

> BillingPlatform is one of the first solutions to comprehensively serve the billing needs for a major international airport:

Sydney Airport

BillingPlatform helps Sydney Airport
bill for aviation-based activities, enabling complex rating rules for:

Serving as a primary hub for Qantas Airways and as secondary hubs for other major airlines, Sydney Airport handles 44M passengers and 350K flights annually. BillingPlatform proudly helps manage the airport's non-aviation billing.

- ✓ Flight movements
- ✓ Registration tracking to support different pricing
- ✓ Metering for MTOW and PAX
- ✓ Aircraft parking
- ✓ Ground power
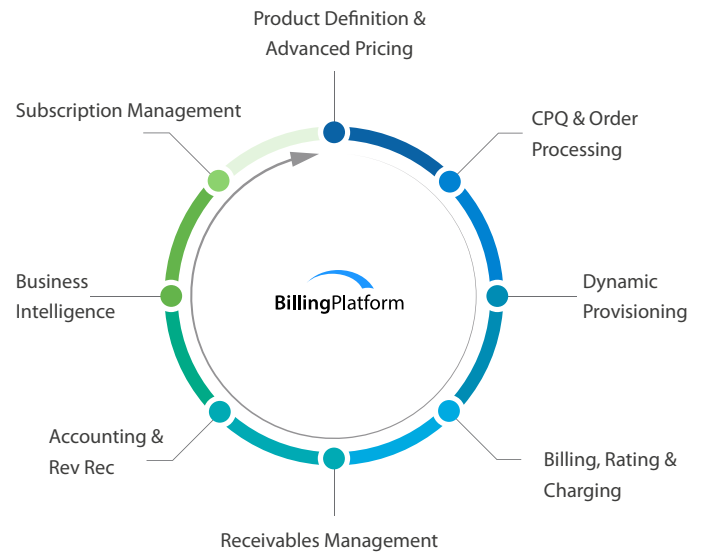- ✓ Preconditioned air

> Sydney Airport trusts BillingPlatform with its diverse billing and monetization efforts. At Sydney Airport, BillingPlatform centralizes and consolidates rating and pricing management.

Supporting Aviation and Non-Aviation Needs

BillingPlatform helps airports:

✓ **Effectively track customers** and flights with complex rating and pricing scenarios for new airlines, retailers, and other onsite businesses

✓ **Simply configure custom-aviation fields** by defining airport-specific products and properties

✓ **Quickly support diverse retail needs** when new, non-aviation business models are introduced to facilitate future growth

✓ **Accelerate time-to-revenue** and realize value more quickly from new offerings

✓ **Meet tightening regulatory requirements** for aviation records

✓ **Reduce ongoing operating costs** with secure cloud-based deployment

BillingPlatform's built-in capabilities allow airports to:

✓ Handle the most complex customer contracts with multi-tier account and product hierarchies, along with extensive global currency and language support

✓ Mediate usage data from any datastream or device including passenger counts (PAX) and, maximum takeoff weight (MTOW) for use in invoicing

✓ Manage recurring revenue and physical product transactions with built-in advanced pricing and invoicing capabilities

✓ Use sophisticated business intelligence analytics and ad hoc reporting capabilities to manage customer relationships and identify trends

✓ Customize data model and user interfaces to quickly add new back-office modules that integrate with core billing, rating, invoicing, and reporting infrastructures

✓ Extend the platform to support airport-specific needs by eliminating reliance on custom development projects and spreadsheet-based workarounds

✓ Eliminate the dependencies on third parties or IT project teams by enabling custom development and simple reconfigurations

Airport-Specific Billing Solution

With BillingPlatform, airports can deploy pricing and packaging for both aviation and non-aviation business models in a single solution. This includes subscription billing for space rental in airports and complex, usage-based billing scenarios for flights.

BillingPlatform is the only company that offers a comprehensive, agile, and configurable cloud-based platform that can meet airport's billing needs.

BillingPlatform's monetization and billing software solution transforms enterprises to embrace digital transformation. This dynamic, cloud-based platform adapts to every unique business model and pricing structure. BillingPlatform provides the most agile and comprehensive solution available including billing, revenue recognition, reporting, and other criticaL financiaL functions. With global customers across multiple industries including communication, transportation, technology, utilities, and media, BillinqPlatform processes millions of transactions and billions of dollars every year enabling enterprises to grow revenue, reduce costs, and improve overall customer experience.
To learn more visit www.billingplatform.com