

ADAPTATION

VS.

EXTINCTION

The Digital Evolution of Billing Systems

SUCCESSFUL MUTATIONS

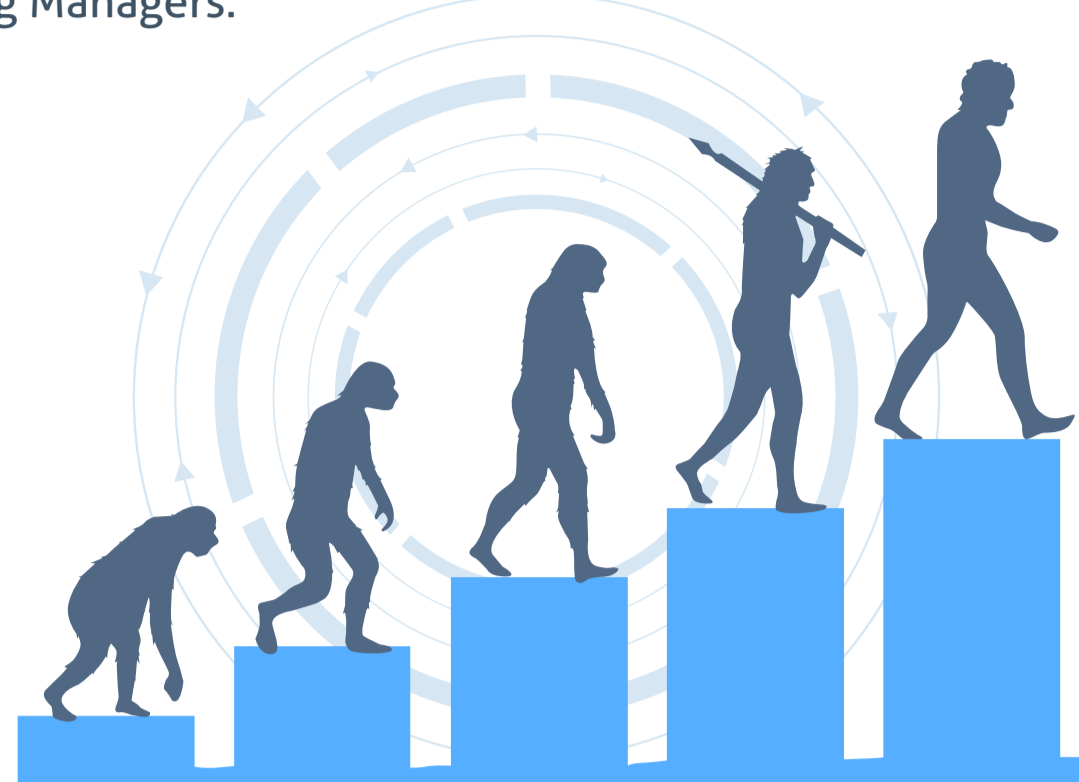
Digital Transformation is typically associated with front-office processes like marketing and sales. But results like the following bring attention from CFOs, Controllers, and Billing Managers.



32% HIGHER REVENUE GROWTH for companies with digital strategies.¹



90% of companies will increase investment in digital transformation by 2020.²



IRRELEVANCE LEADS TO ANNIHILATION

Disruption is our new normal. Standing out in the digital economy is essential.

40%

of Today's Fortune 500 Will Be Extinct in 10 years.³

50%

of 2006's Fortune 500 have vanished.³

75%

of Today's Fortune 500 will be replaced by 2027.⁴

ADAPT YOUR BILLING SOLUTION TO AVOID EXTINCTION

FOUR EVOLUTIONARY TACTICS



BillingPlatform transforms your monetization practices & helps you embrace digital transformation.

Our agile billing management platform delivers Four Evolutionary Tactics:

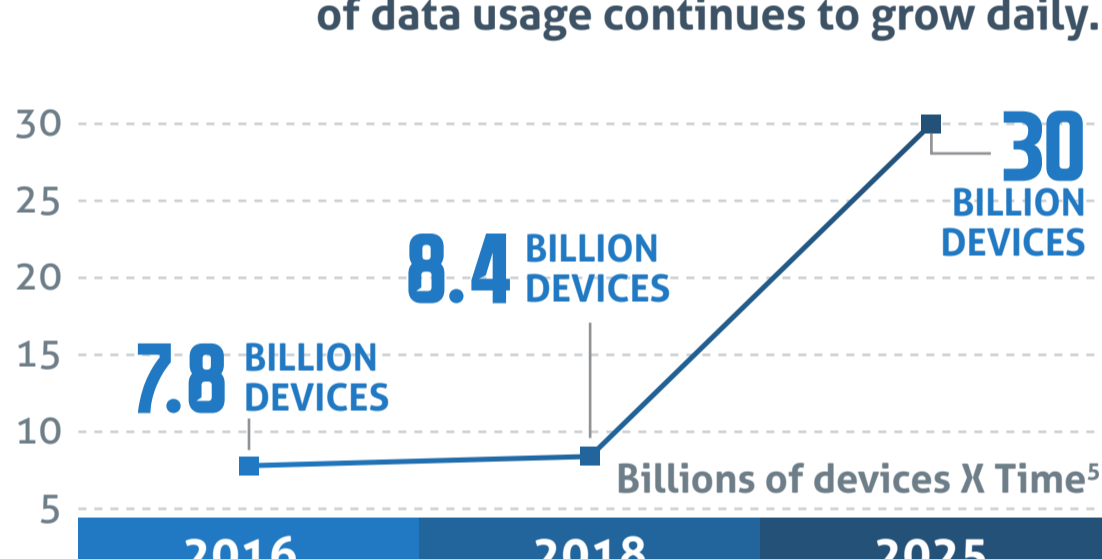
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Increase Revenue & Opportunities with New Technologies

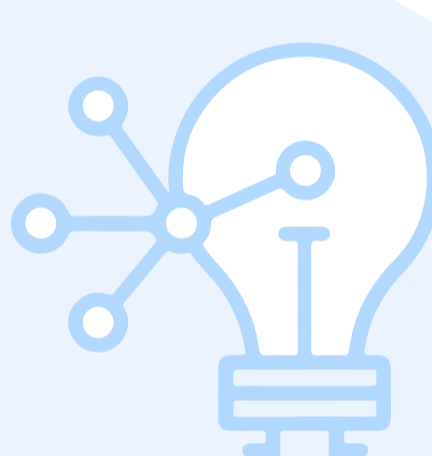
Data and the IoT have become primary focuses for businesses.

40 BILLION GIGABYTES

of data usage continues to grow daily.



BillingPlatform's built-in usage collection and mediation capabilities enable your business to leverage and monetize this data.



Deliver Faster Time to Market

The speed of innovation is not the only threat to your business's success.

65% of product initiatives are delayed or downsized because of inflexible billing systems.⁶

BillingPlatform's flexible architecture enables your business to speed new products to market without IT intervention. Additionally, platform architecture help you to configure and manage new packages with complex pricing models, allowing your business to adapt and stay competitive.



3

Improve Customer Experience

Customer interaction is a clear driver for digital transformation.

75% of customers are more likely to buy from a company that recognizes them and their purchases.⁷

BillingPlatform enables full integration with ERP & CRM systems. Additionally, web services & API's extend your billing system to perform automatic updates, helping you communicate transparently with customers.



Reduce Costs with Cloud Computing

82% of all companies saved money through cloud adoption.⁸

45% savings in total cost of ownership from cloud adoption.⁹

25% increase in development team production.¹⁰

As a cloud-based solution, BillingPlatform allows your operations to scale easily to meet your evolved needs, while speeding your time to market. Instead of investing money and resources in system upkeep, your business can invest in growth.



We Help Your Business Thrive in Evolutionary Times

BillingPlatform

www.billingplatform.com

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